



**POINTS OF LIGHT
STRATEGIC PLAN**
FY2012 - FY2014

engaging 21st century **volunteers** to
improve civic health & social conditions
economy education environment
emergency preparedness

RESULTS

Reach **50,000,000** people annually to raise awareness and inspire them to make a difference.
individual

Provide people with access to **1,000,000** projects and other opportunities to learn new skills and engage in work to improve their communities.
community

Mobilize **10,000,000** people each year to use their **time, talent, money** and **voice** to create community change.
society

1

**OPTIMIZE IMPACT
OF OUR NETWORK**

2

**INCREASE
PARTICIPATION**

**THROUGH
PARTNERSHIPS**

3

**EXPAND
ACCESS THROUGH
TECHNOLOGY**

4

**IMPROVE
OUTCOMES**

**THROUGH SIGNATURE
PROGRAMS**

5

**FOSTER
INNOVATION**

6

**CREATE A CULTURE
OF SERVICE**

enabling strategies: supportive technology
culture of evaluation and continuous improvement
diverse, committed and creative workforce diversified & better aligned resource base